

# ANNUAL REPORT 2024

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**CASSIE'S CATS**

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# FROM THE FOUNDER

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2024 was another good year for Cassie's Cats! Here are some statistics to help illustrate our year:

**Adoptions:** 39! We're so happy for the cats and kittens who found their furever homes in 2024.

**Volunteers:** We have a dedicated team of about 20 volunteers at the lounge. They help socialize shy kitties, talk with guests, feed and clean, transport cats, run events, and more. We have a great crew of caring people helping our cats and kittens stay safe, happy, and healthy. Together they spend roughly 65-70 hours a week at the lounge. Additionally, we spend time at vet appointments, transporting cats, doing laundry, updating the website and social media, communicating with our rescue partners, handling emails and texts, managing fundraisers, and (of course) processing adoptions!

**Partners:** We worked with 2 shelters and rescues this year: Apple Valley Animal Services and Shannon's Fosters. In addition, we have worked with several private trappers who work tirelessly to get friendly cats and kittens off the streets and into safety. We have supported local TNR efforts this year through fundraisers and donations of food and litter.

**Spay/Neuter:** We provided spay/neuter surgeries to 9 cats and kittens to prevent future litters. We appreciate our partnership with HSVC and Dr. Sisk in Ojai.

**Pairs:** We adopted out 9 pairs of cats and kittens in 2024! We are glad to be able to keep bonded pairs together and to encourage adopters to adopt pairs of kittens when feasible.

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# FROM THE FOUNDER

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**The Cats:** While we are happy for all 39 cats who found homes in 2024, we must highlight some of our long-timers who finally found homes. All of these cats spent over a year at the lounge and were adopted in the second half of the year: Charlotte, Spice, Pepper and Sizzle (together!), Princess (our senior cat), and Dotty and Noah (together!). We got Princess further dental care, including 10 extractions, and maintained her Solensia injections. We suspected Raven was asthmatic, had imaging and labs done to confirm that, and purchased a feline inhaler for him. As we begin 2025 and write this report, we have 10 cats at the lounge. We have had 3 adoptions since January 1st with one more pending!

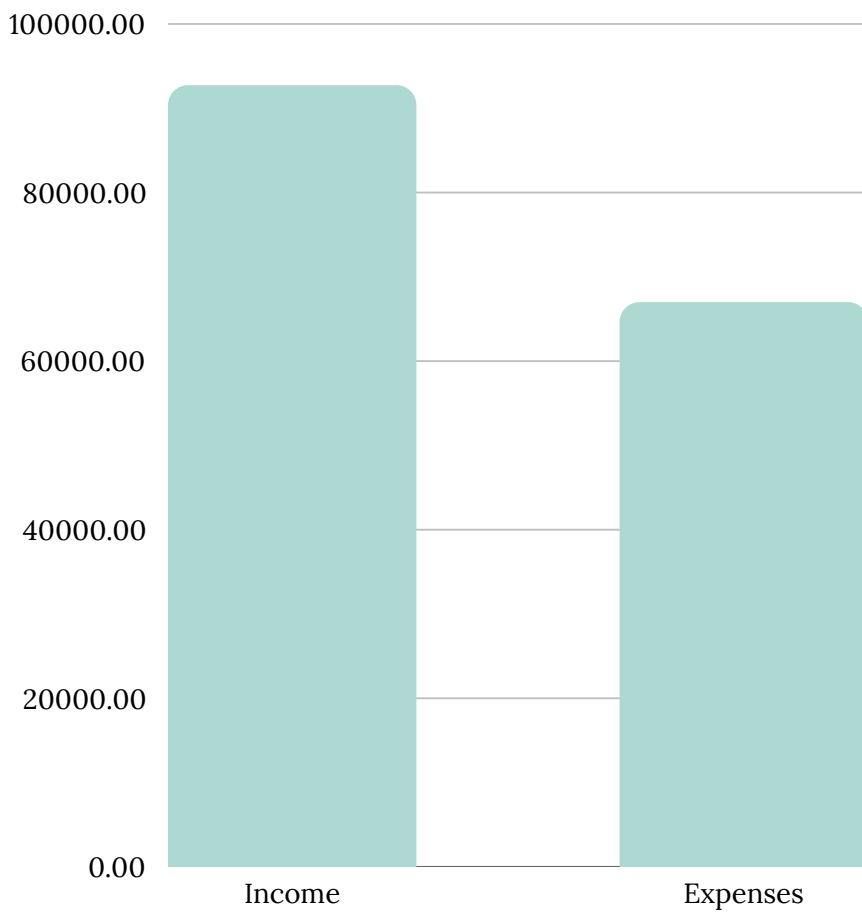
**Donations:** We have had many financial donations as well as contributions of food, litter, treats, toys, and other items. We received over \$6000 in food and litter donations alone! Thanks to this generosity, we are proud to end the year in the black. In February we were able to have anti “smash and grab” window films installed to increase the safety of our lobby. We are upgrading the interior lobby walls and door to make the whole space safer for our cats and easier for our volunteers to manage. Our fundraising in December was our single highest total ever, with income exceeding \$22,000. The faith our supporters have in our organization is wonderful and we will put that money to good use to help the cats in our care and support our partners as we can.

**Jennifer Thompson**

FOUNDER/PRESIDENT



# FINANCIALS



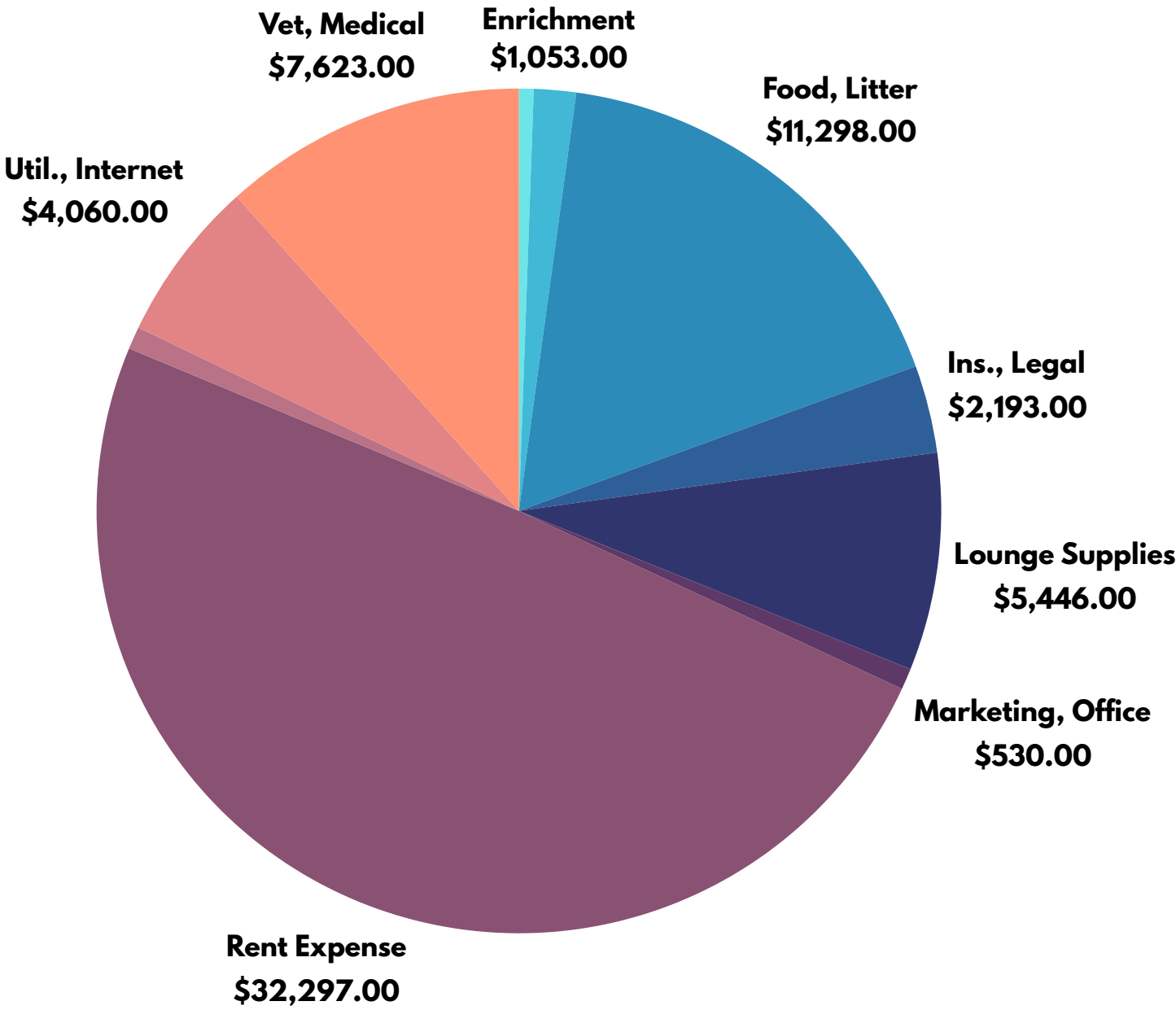
**Income/Expenses:** Cassie's Cats ended 2024 in the black with income exceeding expenses by about \$25,741.



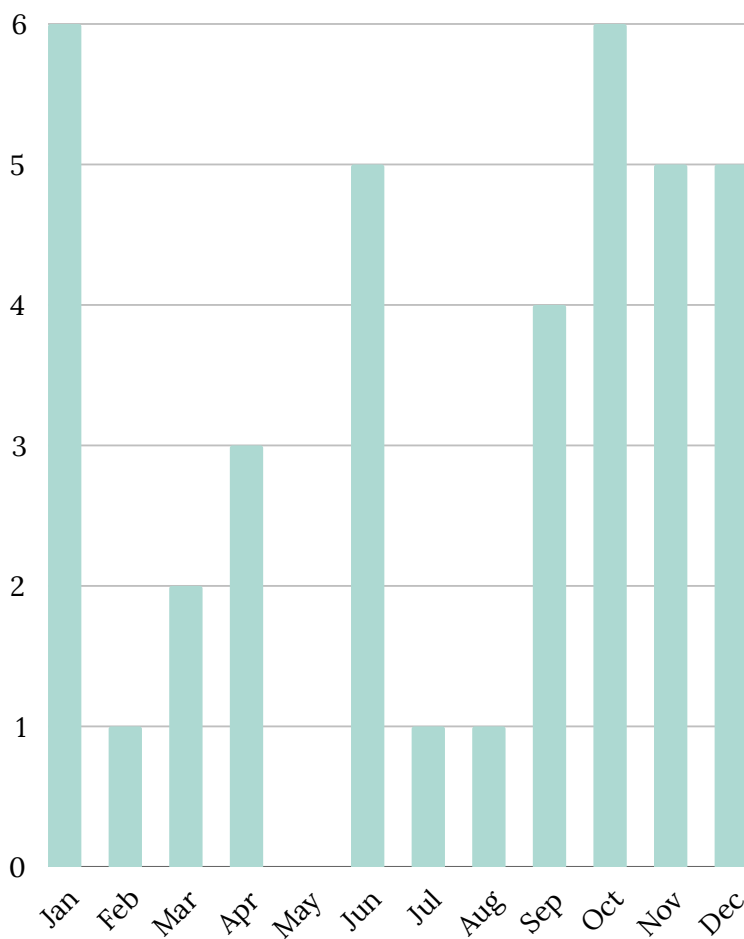
**Income** came in the form of entrance fees, adoption fees, purchases in our online and lobby shops, donations from individuals, corporate donations, and the estimated value of in-kind food and litter donations. **Expenses** included rent, food, supplements, litter, medical costs, transport fees, reimbursing partners for medical expenses, utilities, cleaning supplies, enrichment for the cats, insurance, Internet access, monitored security, postage, marketing, and other lounge supplies.

# FINANCIALS

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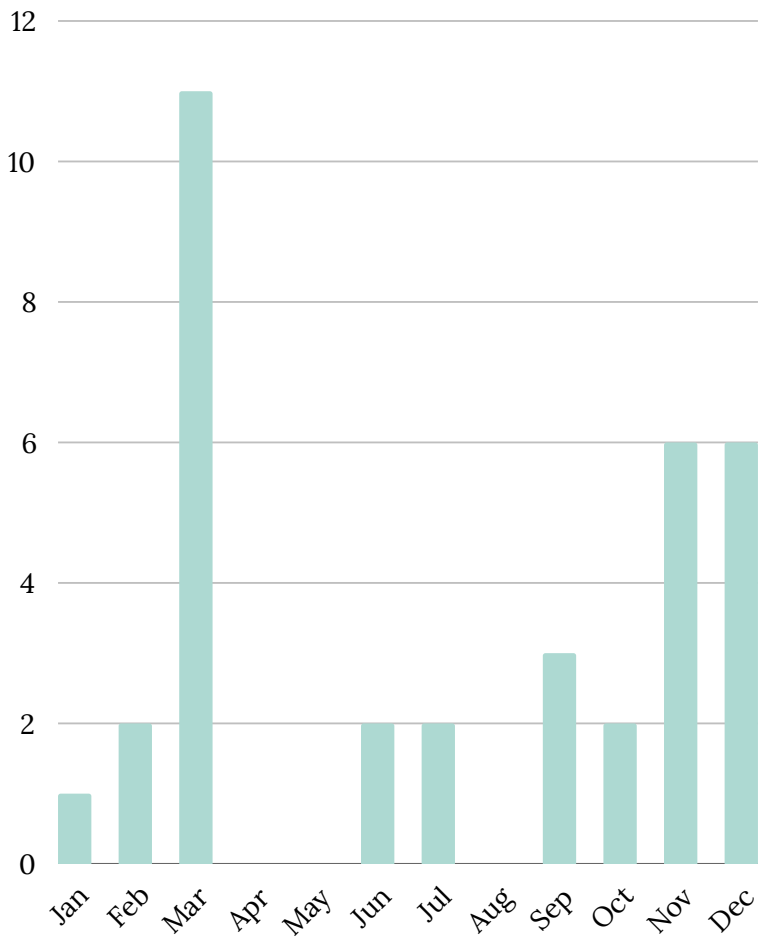
# ADOPTIONS



**Adoptions:** Cassie's Cats adopted out 39 cats and kittens in 2024. Adoptions were slower in February, May, July, and August.



# CAT INTAKE



**Intake:** Cassie's Cats took in 35 cats and kittens in 2024. Some of these were kittens who went to foster homes before coming into the lounge.

